Beat: Technology

DWAYNE JOHNSON And DANY GARCIA Join ATOM TICKETS ADVISORY BOARD

SOCIAL MOVIE-TICKETING APP

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USPA NEWS - ATOM TICKETS, the First-Of-Its-Kind Social Movie-Ticketing App, welcomed on May 21, its Newest Advisory Board Members and Investors, Hollywood Powerhouses and Seven Bucks Productions Co-Founders Dwayne Johnson and Dany Garcia. In support of this New Relationship, Johnson, Garcia and the Team at Seven Bucks will provide their Expertise to the Growing Startup. The Illustrious Board formed a year ago with Visionary Filmmakers Steven Spielberg, J.J. Abrams, and Tyler Perry to serve as a Resource to Atom Tickets as it continues to bring the Most Innovative and Convenient Theatrical Movie Experiences to Consumers.

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Co-Founded by Dwayne Johnson and Dany Garcia, Seven Bucks Productions is a Multi-Platform Production Company pioneering Original Content for Television, Film, Emerging Technologies, and Digital Networks. Crossing all Entertainment Verticals, Seven Bucks Productions creates Innovative Content rooted in Authenticity, Strong Storytelling, and Passion. Seven Bucks Productions is behind some of the Biggest Global Blockbusters of the past year including Sony's Jumanji : Welcome to the Jungle and New Line's Rampage with a Highly Anticipated Slate that includes Universal's Skyscraper and Red Notice and Disney's Jungle Cruise.

Atom Tickets re-imagines the Most Convenient Way for Users to plan a Night out at the Movies, including pre-ordering your Favorite Concessions. The Free App and Website provide Relevant Reviews, Trailers and Synopses to help Moviegoers make the Best Decision on what to see. App Users may then invite Friends (via their Contact Lists) to purchase their Own Tickets and join them with a Few Easy Taps.

At the Theater, Users skip the Box Office Lines and go directly to the Ticket Attendants and Atom express Concession Lanes where they simply scan a QR Code on Atom-Branded Tablets to redeem their Order. Atom's Innovative Platform keeps all Plans, Messages, Payment and Tickets in one Convenient Place, your Phone. The Atom Experience also comes to Life across the Web, through Partnerships with Leading Tech and Social Platforms, including : Amazon, IMDb, Google, Facebook and Instagram.

Source : Atom Tickets

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